

BKMS GROUP

Plastic Cards



www.bkmsgroup.com



UNICARD IS

- ...a subsidiary of Zamil Group and Oxide Chemicals Group one of the Largest private companies in the Middle East.
- ...the first company in the Middle East which offers to its clients an End to End solution from card manufacturing, personalization to mailing (Banking Personalization Cards, GSM Personalized Packed Product, Hotel Access KeyCards etc.).
- ...following ISO standards in card manufacturing, maintaining high security and committed to supporting its customers with a high potential.



UNICARD CAN PROVIDE....

- ❖ Telecommunication Cards, (GSM, Pay Phone Cards and Scratch Cards),
- ❖ Banking cards (EMV, Credit, Debit Cards),
- ❖ Healthcare Cards,
- ❖ Identification Cards and Governments Cards,
- ❖ Hotel Access KeyCards & Loyalty Cards,
- ❖ Loyalty & Membership Cards for all other business sectors,
- ❖ DVD Rental Dispenser Machine Cards,
- ❖ Cards for Promotional Activities (e.g. keychain cards, shaped cards etc.)





UNICARD FOR HOTELS

- ❖ Our international portfolio of clients include Movenpick Hotels, Intercontinental Hotels, Marriott Hotels, Meridien Hotels etc.
- ❖ Our local portfolio of clients include Holiday Inn Nicosia, Columbia Pissouri Hotel, Kanika Group, Tsokkos Group, Sunrise Beach Hotel etc.



UNICARD FOR HOTELS

So why should you have your Hotel Access KeyCards & Loyalty Cards personalized with Unicard?

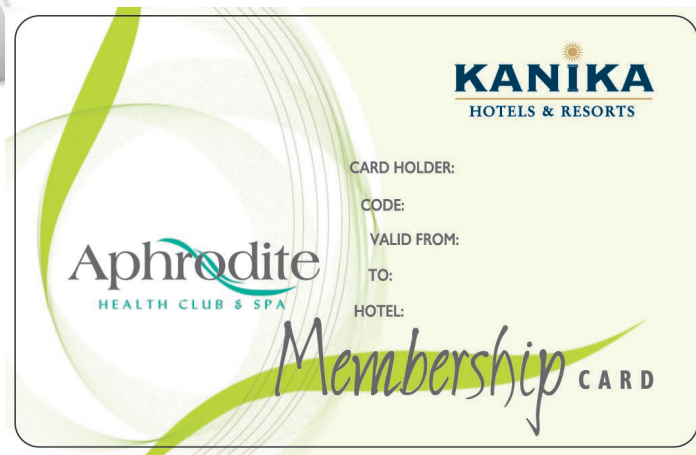
- ❖ **Direct Marketing** – provide your hotel guests with direct marketing messages e.g. advertise your spa, bar, restaurants and other services/amenities.

Remember: the KeyCard is the first message the guest receives upon check-in, and will remain with him/her throughout their stay.



UNICARD FOR HOTELS

So why should you have your Hotel Access KeyCards & Loyalty Cards personalised with Unicard?



- ❖ **Attractive Card** – provide your hotel guests with impressive colours and designs, to captivate the client upon reception. First impression is always important.



UNICARD FOR HOTELS

So why should you have your Hotel Access KeyCards & Loyalty Cards personalised with Unicard?

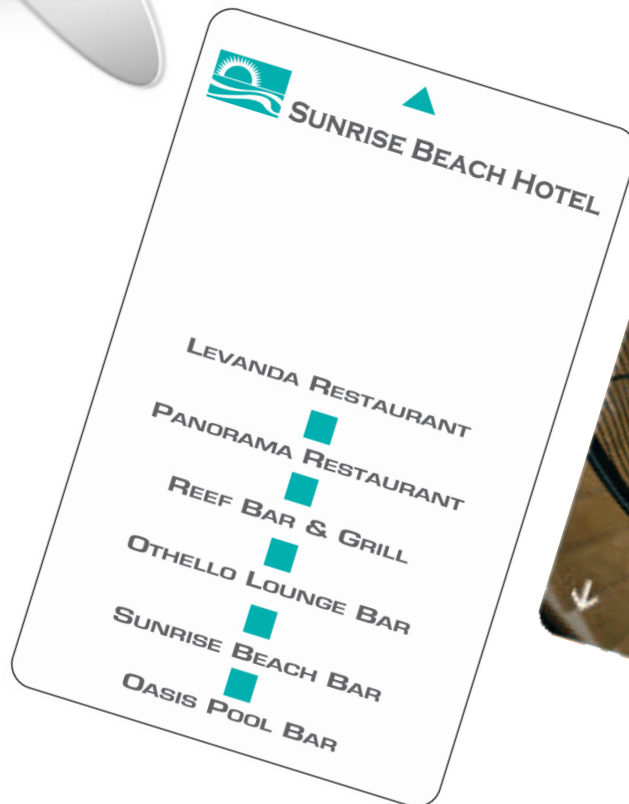
❖ **Highest Standards of Quality** – provide your hotel guests with a high quality card to match the high quality image and service of your establishment. Our quality certificates include:

- ISO Standard (ISO 7811)
- International Quality Standard (ISO 9002)
- KeyCards are compatible with all magstripe-encoded guestroom locking systems e.g. CISA, VINGCARD etc.



UNICARD FOR HOTELS

Samples of our work...





UNICARD FOR HOTELS

Cards is not all we do...

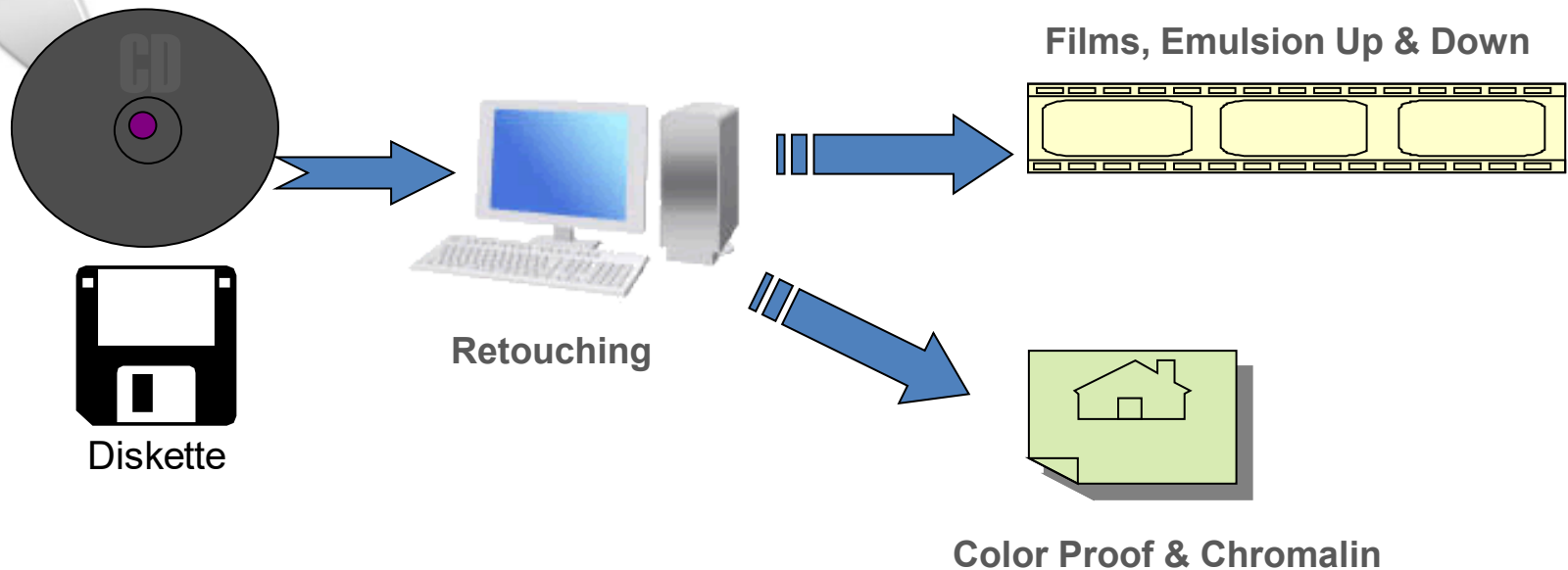
Unicard can provide you with an end-to-end solution which includes:

- ❖ **Card Personalization (embossed or thermal print)**
- ❖ **Card Encoding**
- ❖ **Loyalty Scheme Implementation**



PRODUCTION PROCESS

Artwork

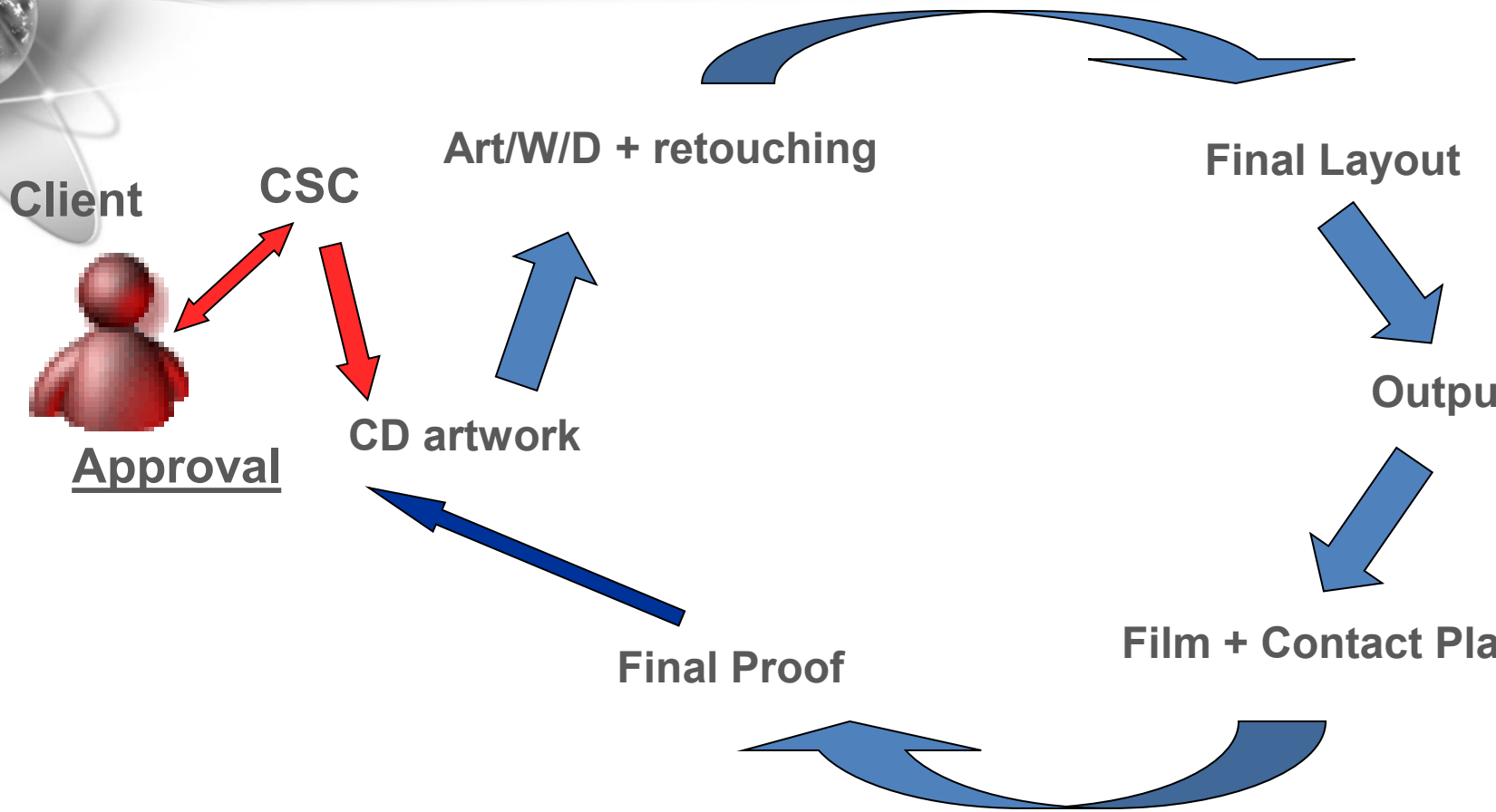


UniCard has the Capability to accomplish the Artwork, Chromalin Films and other artistic retouches in-house.



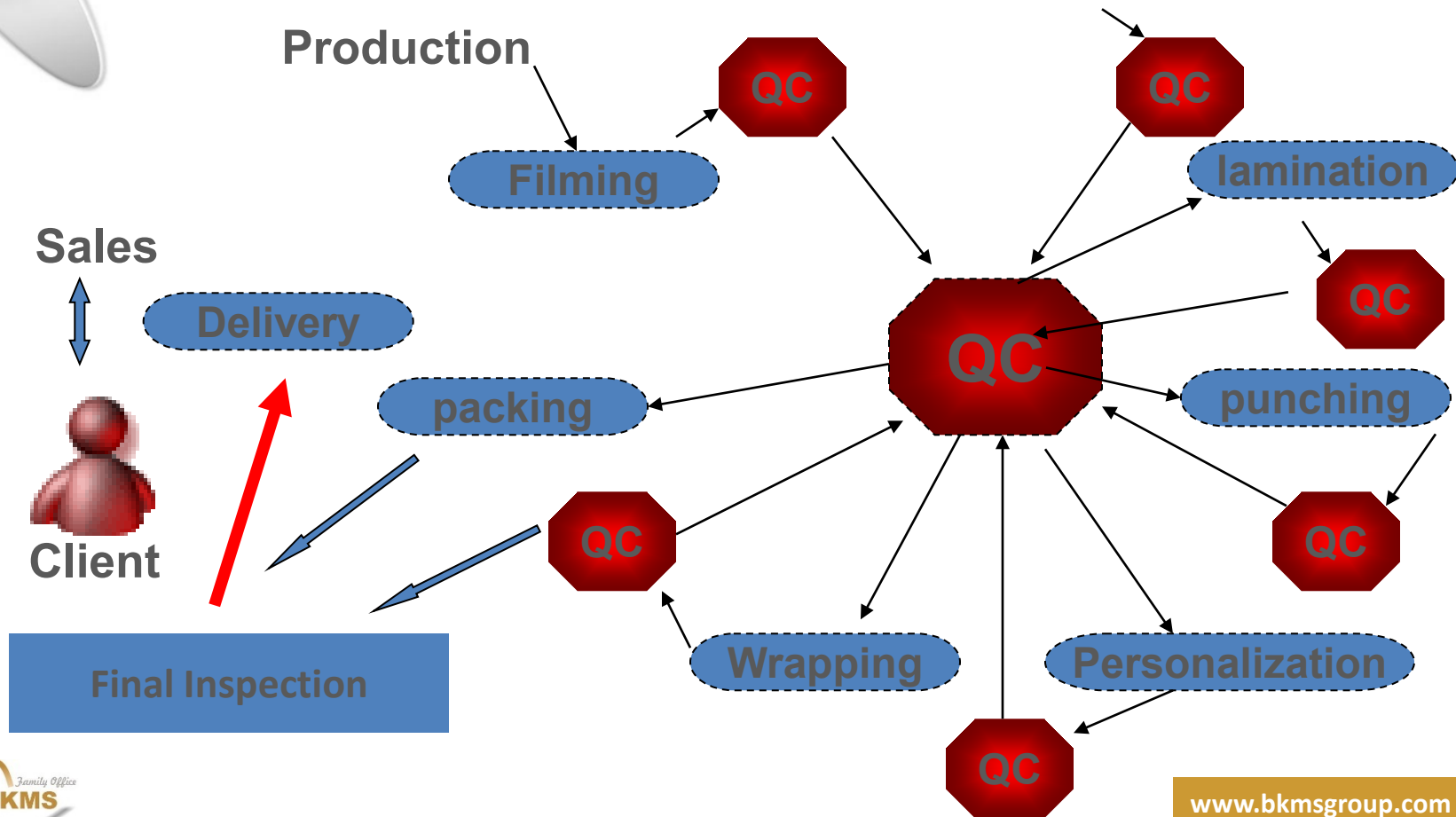
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Additional Services/Color Proof





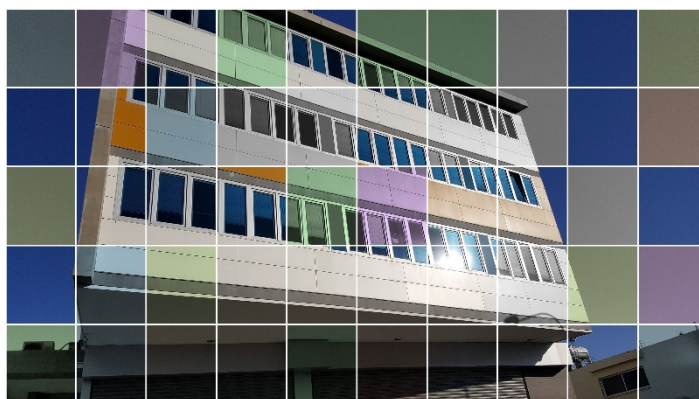
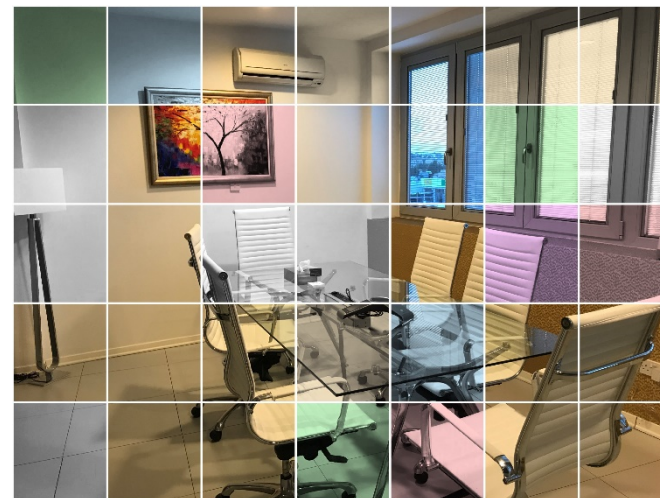
Cards Production Cycle





CONTACT DETAILS

BKMS Limited
201 Strovolos Avenue,
The Future Business Centre,
Offices 201-202, 2nd Floor
2049 Nicosia, Cyprus



Tel. +357 – 22, 265 360

Fax. +357 – 22 265 361

info@bkmsgroup.com

www.bkmsgroup.com